



# GDPR Strategy & Alignment Courses

## EU GDPR Strategy & Alignment Courses for 2017

### The course objective

Our GDPR Strategy & Alignment courses are designed for people who have already gained an awareness of this subject and now want to understand what this all means to them in practice. More importantly what actions they need to prepare for in the remaining short timeframe to May 2018.

The course is led by subject matter experts who have been involved in GDPR from its conception and responsible for "real world" strategy and alignment programs.

### EU GDPR Strategy & Alignment Courses

2017 Courses are scheduled for the following dates based at in the City of London at TechUK and IET Savoy Place. Registration starts at 09:30 hrs and course finishes at 16:30 hrs. Lunch is provided and after the course free drinks are provided and a chance to network with other participants.

Course ref:	Date
GDAC01	Tuesday 27 <sup>th</sup> June
GDAC02	Tuesday 15 <sup>th</sup> August
GDAC03	Wednesday 16 <sup>th</sup> August
GDAC04	Tuesday 5 <sup>th</sup> September
GDAC05	Wednesday 6 <sup>th</sup> September
GDAC06	Monday 2 <sup>nd</sup> October
GDAC07	Tuesday 3 <sup>rd</sup> October
GDAC08	Wednesday 15 <sup>th</sup> November
GDAC09	Thursday 16 <sup>th</sup> November

For further information contact us on, +44 (0) 207 078 4332

Our data protection courses are the most practical courses available in the market today and aimed at making GDPR easy to understand, where your focus needs to be, setting of priorities and to dispel many of the scare tactics and myths about GDPR.

The duration of the course is two days, delegates can attend either the first and second day or both, depending on their current business processes, data protection and cyber risk & security knowledge.

The course is led by Dai Davis a renown IT lawyer and many years experience in data protection and the cyber security market. The second day course is delivered by David Clarke and Russ Davis who focus on the real security processes implications of GDPR and the technical considerations that need to be scoped.

Many people are aware of greater penalties under the GDPR that can be imposed for breaches. In addition to clarifying such penalties, our subject matter experts will spend as much time on the substantial commercial benefits that can be derived by our clients implementing the new legislation.

### Our GDPR courses include in depth discussions of the following topics:

- The obligation to consider privacy when designing an electronic system
- The obligation to consider privacy by default
- The obligation to notify breaches to the information commissioner
- The obligation to notify breaches to an individual affected
- Right: to object to data collection; to object to data profiling; to be forgotten; to data portability
- A brief history of the Data Protection legislation
- Discrepancies between UK and EU law
- The effect of Brexit on Multinational companies operating in Europe
- Cross-border access to data protected by GDPR
- Data Mapping, Sharing, Use, Transfer, Geographical location
- The need and role for a Data Protection Officer
- The next steps you need to consider for a successful alignment program to meet the GDPR requirements,
- State of the art solutions and appropriate measures to ensure compliance.

To book a course visit [www.eu-gdpreducation.eu](http://www.eu-gdpreducation.eu) or call 0207 078 4332

### Why you should attend

Many organisation's are now becoming aware of GDPR and are trying to get a steer on how to address the challenges, and yet for many, this is not even on their radar. GDPR is not just about privacy or data protection or legal implications; GDPR is about a **business transformation** leading to a completely new approach on how an organisation is responsible for protected and personal data that they process. GDPR is about harmonization of the different data protection directives in each EU member state, and aligning data protection to the modern technology used by citizens today and the future. For organisations that fail to comply, there will be serious financial penalties in the way of a fine structure.

One of the central principles of the EU GDPR is its enhanced Accountability Principle: "organisations must demonstrate how they have taken appropriate measures to ensure compliance." A simple statement, although in practice an awesome challenge. Nuances of the GPDR need to be addressed specific to your business and operating situation.



## 25<sup>th</sup> May 2018 is when GDPR is in full enforcement

*“over 60% of organisations will not be ready in time”*

### EU GDPR Program Preparation Courses

These courses are run twice per month from September 2017 and are designed to help organisations that need to act fast in setting up a GDPR Program to meet the deadline of 25th May 2018.

Course	Date
GDPP01	Thursday 14 <sup>th</sup> September
GDPP02	Wednesday 27 <sup>th</sup> September
GDPP03	Thursday 12 <sup>th</sup> October
GDPP04	Wednesday 27 <sup>th</sup> October
GDPP05	Thursday 9 <sup>th</sup> November
GDPP06	Wednesday 22 <sup>nd</sup> November
GDPP07	Thursday 7 <sup>th</sup> December
GDPP08	Tuesday 19 <sup>th</sup> December

### EU GDPR Bespoke Requirements Workshops

These workshops are delivered to organisations at their own location. They serve to give the organisation leadership and direction in how best to address GDPR and to map out a future GDPR strategy and alignment program.

Workshops are priced on a single day basis.

For further information contact:

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20 – 22 Wenlock Street  
London  
N1 7GU

Telephone: +44 (0) 207 078 4332

[www.eu-gdpreducation.eu](http://www.eu-gdpreducation.eu)

### Our Core Team

The EU-GDPR Education team consists of industry experts in Data Protection, GDPR, Information Governance, Risk and Compliance, IT Law and Legislation, IT Cyber Security design and Business transformation programs. Being part of an academic program, our consortium offers vital information and research from leading universities from around the world. This cross discipline including, academic, business, practical information systems and “real world” expertise provides the most focused group available in the market today.

#### Dai Davis

Dai Davis has been a specialist Information Technology lawyer for nearly thirty years. Dai has a reputation as an IT Lawyer both nationally and internationally. Indeed, Dai has been consistently recommended in Chambers & Partners and Legal 500 directories for most of the last two decades. He has previously been national Head of Information Technology law at Eversheds and is a Freeman of the City of London through the WCIT (Worshipful Company of Information Technologists). Currently he is a non-executive director of FAST (The Federation Against Software Theft).

#### Russ Davis

Russell is a global subject matter expert in information security, GDPR, data protection, technology and risk management with experience across Private, Public and the Third Sectors where he directed strategic programs or projects to reduce operational risk, develop security technology solutions, or manage day-to-day operations of customer data protection.

Globally recognized with 24 years of professional experience across Private, Public and the Third Sectors effecting 206 countries; specializing in Information Assurance & Security, Data Protection, Cross-Border Data Flows,

#### Neil Ramsden

Over 20 years’ experience as a Commercially focused senior IT leader with a successful track record in robust, executive training, program and project delivery in complex environments, ensuring it is managed using best practice methodology and adheres to the correct governance framework. He is a qualified GDPR Practitioners with experience in managing GDPR compliance programs.

#### David Clarke

David is an International Privacy and Information Security professional, specialising in GDPR, who has worked with Global FTSE 100 brand leading companies in Financial Service, Telecoms and cutting edge Technology companies providing vital leadership in information technology to secure and protecting \$billions of valuable information.

### The course academic direction and leadership is under Dr. Christopher Richardson

Dr Richardson is the Academic Director and Principle Investigator coordinating the EU GDPR Education program across the 17 Global Partner Universities. In this role, he provides the ISO 17034 Accredited education assurances to enable issuance of globally recognized CEP credits and the inter-university student exchange programs under the ERASMUS+, RISE and COST -H2020 Education program initiatives.

### On-going learning and support

GDPR is coming soon, but well after the 25 May 2018, organisations will still need ongoing support in the subject of Data Protection and Compliance. To meet the ongoing training and support we offer a CPE Nano Learning environment so that organisations can remain fully briefed about all market developments.